Video Presentation Rubric

|   | **Levels of Achievement** |
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| **Criteria** | **Unsatisfactory** | **Needs Improvement** | **Satisfactory** | **Good** | **Excellent** |
| **Content & Originality** | **0 Points**Content is minimal OR there are several factual errors. | **19 Points**Includes essential information about the topic but there are 1 or 2 factual errors. | **20 Points**Includes essential knowledge about the topic. Subject knowledge appears to be good. Product shows some original thought. | **22 Points**Covers topic in-depth. Subject knowledge is very good. Work shows new ideas and insights. | **25 Points**Covers topic in-depth with details and examples. Subject knowledge is excellent. Product shows a large amount of original thought. Ideas are creative and inventive. |
| **Organization** | **0 Points**There was no clear or logical organizational structure, just loss of facts. | **19 Points**Overall organization of and presentation of the topics appears flawed. | **20 Points**Content is logically organized for the most part with good flow between topics | **22 Points**Use logical progression of topics and was well organized. Presentation flowed smoothly. | **25 Points**Content is well organized and made use to group related material. Product flowed smoothly, easy to understand and covered all the points very well. |
| **Technical** | **0 Points**Product had major technical difficulties or did not contain any unique approaches which enhanced the content of the presentation. | **19 Points**Product was basic, linear, and adequate but did not contain any unique ideas which enhanced the content of the presentation. Product may have had minor technical problems during the presentation. | **20 Points**Product was basic, linear, and adequate and contained appropriate materials as specified Product was relatively free of technical difficulties. | **22 Points**Product included at least one unique or different approach or concept which were all appropriate and enhanced the content. Product was relatively free of technical difficulties. | **25 Points**Product included all the necessary basic ideas, used some additional links which were all appropriate and enhanced the content. Product was free of technical difficulties. |
| **Time** | **0 Points**Product was less than 6 minutes combined. | **19 Points**Product was less than 7 minutes combined. | **20 Points**Product was less than 8 minutes combined. | **22 Points**Product was less than 9 minutes combined. | **25 Points**Product met the time requirement. |